



Time is money – we will save you both!™

**DW CONSULTING SOLUTIONS LLC**

**Independent LinkedIn® Specialists**

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## LinkedIn Coaching Solutions

As Independent LinkedIn Specialists, with clients in 21 countries, we have the expertise to ensure YOU stand out from your competition. With our coaching, YOU will appear at the top of searches seeking your products, expertise, or talent. Are you getting the visibility and business you deserve? Don't just be 'on' LinkedIn – be **'found'** on LinkedIn!

In person or virtually, our team will decrease your learning curve and increase your confidence. We will enable you *and your team* to use LinkedIn more efficiently and effectively with measurable results.

Proprietary Reference Documents included with all coaching.

| Corporate Coaching   | 1:1 Customized Coaching   |
|--|---|
| <p><i>Customized</i> for your industry-specific goals, your savvy Executives, Sales Teams, and Branch Managers will benefit from our hands-on Corporate Coaching.</p> <ul style="list-style-type: none"> <li>◆ Profile Completion &amp; <i>Optimization</i></li> <li>◆ Best Practices for Lead Generation</li> <li>◆ Branding &amp; Marketing Strategies</li> </ul> <p><b>Corporate Upgrade</b><br/>Make the most of your training investment by including our Monthly DWCS Support Sessions. Min. 5 staff participants.</p> | <p>We offer the coaching you need for proper profile completion and keyword optimization.</p> <p><b>Session 1</b></p> <ul style="list-style-type: none"> <li>◆ Optimal professional presence</li> <li>◆ Best network building strategy</li> </ul> <p><b>Session 2</b></p> <ul style="list-style-type: none"> <li>◆ Find your Target Market</li> <li>◆ Leverage LinkedIn Groups, Pages &amp; Targeted Searches</li> </ul> <p>Monthly DWCS Support Sessions Available</p> |
| Speaking Engagements   | Conferences & Conventions   |
| <p>Our <i>customized, informative and entertaining</i> presentations are available for your professional organization, networking group, business conference, seminar, or meeting.</p> <p><b>Our Clients Include:</b></p> <ul style="list-style-type: none"> <li>◆ Executive Women's Golf Association</li> <li>◆ National Speaker's Association</li> <li>◆ CFO Leadership Council</li> <li>◆ AT&amp;T Professional Women's Network</li> </ul>  | <p>Whether in-person or virtually, DWCS coaches will conduct 15-minute Rapid Reviews to educate your attendees with quick, simple steps they can implement right away to improve their profile.</p> <p><b>Our Clients Include:</b></p> <ul style="list-style-type: none"> <li>◆ Center for Women in Law</li> <li>◆ Mortgage Bankers Association</li> <li>◆ WomenLead2020</li> </ul>   |
| Workshops  | Additional Services   |
| <p>Delivered in-person or virtually, we will create a customized workshop for your group of 5 or more.</p> <ul style="list-style-type: none"> <li>◆ Hands-on / real time edits to your profile</li> <li>◆ Best practices for building your network</li> <li>◆ Strategies for cohesive marketing</li> </ul>   | <ul style="list-style-type: none"> <li>◆ All Services offered globally, in-person or virtually</li> <li>◆ Monthly DWCS Support Sessions</li> <li>◆ Client Refresher Hour</li> <li>◆ Banner creation for LinkedIn Profile or LinkedIn Page</li> <li>◆ LinkedIn Profile Preparation for College Students</li> </ul>   |

### Coaching Topics Include

- ◆ Profile Completion & *Optimization*
- ◆ Keyword Development & SEO
- ◆ Marketing Strategies / Job Seeking Strategies
- ◆ The Power of Images & Videos
- ◆ Posting Updates, Articles, Videos, & Newsletters
- ◆ LinkedIn Groups
- ◆ Corporate Cohesive Marketing
- ◆ Endorsements vs. Recommendations
- ◆ How to be viewed as an Authority
- ◆ DWCS Action Plan *in 15min a day!*