



Time is money – we will save you both!™

DW CONSULTING SOLUTIONS LLC

Independent LinkedIn® Specialists

Debbie Wemyss, Founder

O +1 561-444-2265

info@dwconsultingsolutions.com

www.dwconsultingsolutions.com

LinkedIn Coaching Solutions

As Independent LinkedIn Specialists, with clients in 21 countries, we have the expertise to ensure YOU stand out from your competition. With our coaching, YOU will appear at the top of searches seeking your products, expertise, or talent. Are you getting the visibility and business you deserve? Don't just be 'on' LinkedIn – be **'found'** on LinkedIn!

In person or virtually, our team will decrease your learning curve and increase your confidence. We will enable you *and your team* to use LinkedIn more efficiently and effectively with measurable results.

Proprietary Reference Documents included with all coaching.

Corporate Coaching

Customized for your industry-specific goals, your savvy Executives, Sales Teams, and Branch Managers will benefit from our hands-on Corporate Coaching.

- ◆ Profile Completion & *Optimization*
- ◆ Best Practices for Lead Generation
- ◆ Branding & Marketing Strategies

Corporate Upgrade

Make the most of your training investment by including our Monthly DWCS Support Sessions. Min. 5 staff participants.

1:1 Customized Coaching

We offer the coaching you need for proper profile completion and keyword optimization.

Session 1

- ◆ Optimal professional presence
- ◆ Best network building strategy

Session 2

- ◆ Find your Target Market
- ◆ Leverage LinkedIn Groups, Pages & Targeted Searches

Monthly DWCS Support Sessions Available

Speaking Engagements

Our *customized, informative and entertaining* presentations are available for your professional organization, networking group, business conference, seminar, or meeting.

Our Clients Include:

- ◆ Executive Women's Golf Association
- ◆ National Speaker's Association
- ◆ CFO Leadership Council
- ◆ AT&T Professional Women's Network

Conferences & Conventions

Whether in-person or virtually, DWCS coaches will conduct 15-minute Rapid Reviews to educate your attendees with quick, simple steps they can implement right away to improve their profile.

Our Clients Include:

- ◆ Center for Women in Law
- ◆ Mortgage Bankers Association
- ◆ WomenLead2020

Additional Services

- ◆ All Services offered globally, in-person or virtually
- ◆ Monthly DWCS Support Sessions
- ◆ Quarterly DWCS Support Sessions
- ◆ Profile Refresher Hour (*for established clients*)
- ◆ Banner creation for LinkedIn Profile or LinkedIn Page
- ◆ LinkedIn Strategies for Job Seekers

Coaching Topics Include

- ◆ Profile Completion & *Optimization*
- ◆ Keyword Development & SEO
- ◆ Marketing Strategies / Job Seeking Strategies
- ◆ The Power of Images & Videos
- ◆ Posting Updates, Articles, Videos, & Newsletters
- ◆ LinkedIn Groups
- ◆ Corporate Cohesive Marketing
- ◆ Endorsements vs. Recommendations
- ◆ How to be viewed as an Authority
- ◆ DWCS Action Plan *in 15min a day!*

